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## Sustainable Style

The constant battle: wanting to keep up with the latest fashion trends but not wanting to contribute to the vicious cycle of overconsumption caused by the fast-fashion industry.

I've always been passionate about fashion, and sadly I'm just not one of those people that can have a minimalist wardrobe, with a few basics on rotation. Fashion is FUN, and I'm sure many girls around my age can relate to this. Putting together new outfits is exciting, and I completely get it - sometimes you don't want to post on Instagram several times in the same fit. But, if you're environmentally conscious like me, it's completely unrealistic to have an ever-changing wardrobe full of new and exciting outfits. This is how the fast-fashion industry draws us in - it feeds on our desire to consume, and makes this achievable by offering clothes at an incredibly affordable price.

Despite how tempting it may be to rush into Zara return decked out in the latest season, there are ways to enjoy fashion whilst remaining environmentally conscious. Today I'm going to share my favourite ways of doing this:

### **Hiring**

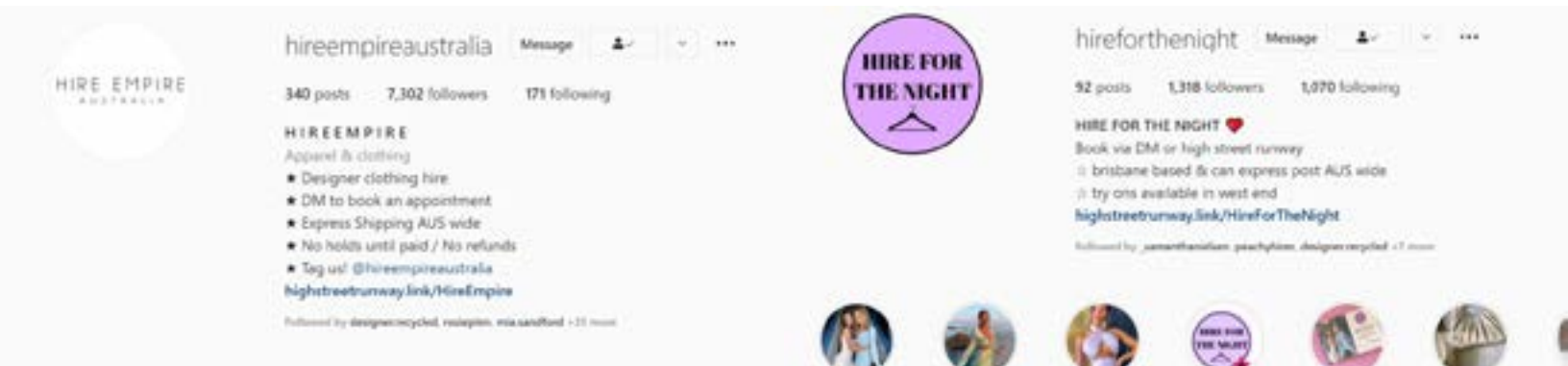
I've noticed that hiring has become all the rage recently, with no shortage of hiring services in the Brisbane area. Firstly, if you're a sucker for a designer brand like me, hiring makes it so much more affordable. Who wants to spend \$400 on a dress you'll wear once, or a handful of times?

Secondly, it's so much more sustainable. Think of it as the carpooling of clothes - one dress may be worn by hundreds of different girls per year, as opposed to hundreds of girls buying the same dress and all wearing it once.

If you're interested in hiring, I've rounded up some of my go-tos in the Brisbane area that will make choosing an outfit for your next event a piece of cake:



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## Thrift shopping

Thrift shopping has seen a massive surge in popularity recently, and I am absolutely loving it. If you haven't experienced the joy of returning home from a thrift shop with bags full of goodies you haven't lived. From my experience, the saying 'one man's trash is another man's treasure' couldn't be more true. Some of my most treasured pieces in my wardrobe have been thrifted, and it makes it even more special. With so many clothes gathering dust in people's closets or being thrown away, and others participating in overconsumption, thrifting is the perfect solution for limiting waste whilst allowing others to enjoy fashion.

There's also a common misconception that thrifted clothes are outdated or 'daggy', and I will say - it's all about trial and error! However, finding the treasures amongst the trash is what makes it even more rewarding. Depending on which thrift store you go to, there are absolute gems out there - take a look at some of my favourite outfits (all thrifted) which might give you some inspiration:





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## Depop

This list wouldn't be complete without a mention of Depop. If you haven't heard of it, it's an online thrifting platform. I'd liken it to a hybrid between of eBay and Instagram - you can follow accounts, like posts, post your own content, except you can buy all the clothes. For environmentally conscious fashion lovers, it's a dream come true.

Depop allows you to buy and sell clothes, so it's perfect if you're wanting to clean out your wardrobe and see your beloved clothes go to a better home. It's also perfect if you're wanting to refresh your wardrobe with some funky new pieces. Some of my absolute favourite finds have been on Depop, and I also frequently clean out my wardrobe, so if you're interested you can follow me [here](#). A word of warning though - the app is VERY addictive!



**Rosie** 🧑🏻 🧑🏻  
@rosiet199  
★★★★★ (35)  
60 Sold Active This Week

853 Followers 284 Following  [Follow](#)

Selling my wardrobe  
<https://instagram.com/rosietompeon>

Selling Likes







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## **Clothes Swap with Friends**

Have you ever had wardrobe envy of a friend? Me too...

It goes both ways – countless times, friends have come over and admired clothes that I hardly wear. So, one day we thought ‘why not all get together and bring all the clothes we don’t wear enough and swap?’

Let me tell you, this was an awesome idea. Not only does it make for a fun day of spending time with your friends and talking about fashion, we all left with new wardrobes and literally zero dollars spent. What makes it even better was absolutely no new clothes were manufactured or bought during the process.

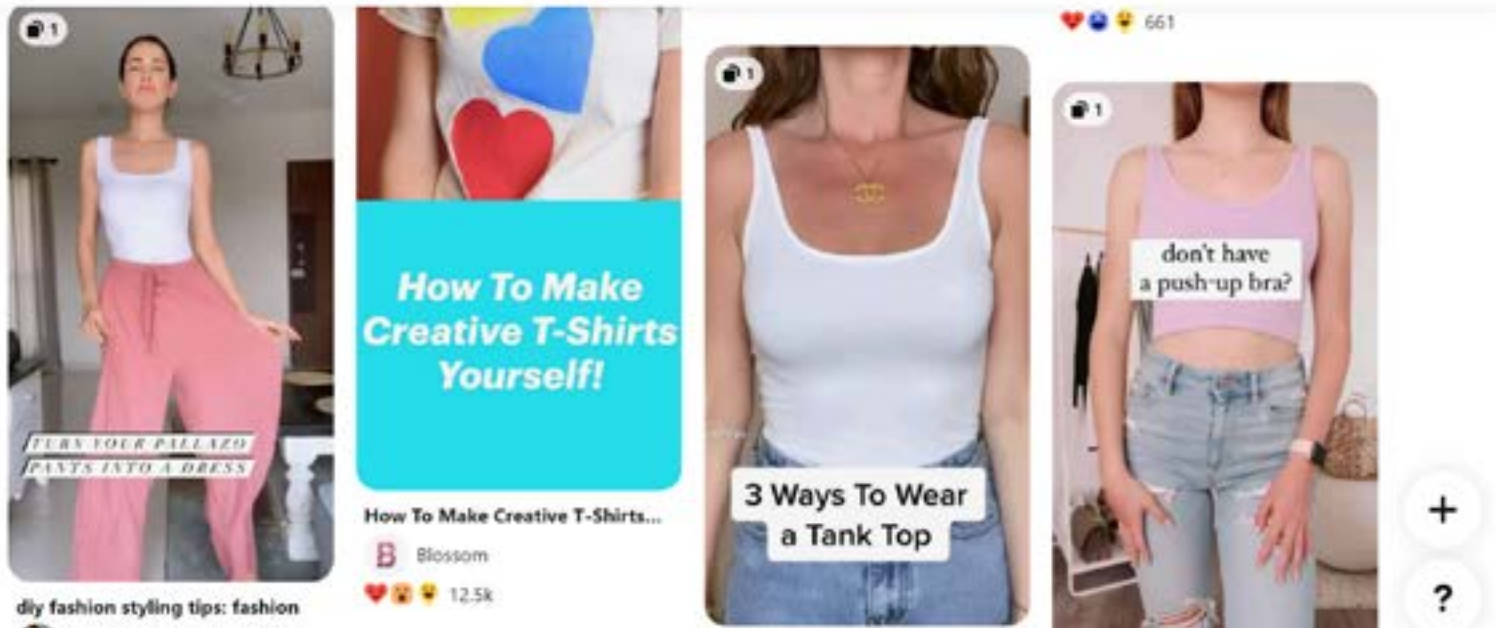
## **Revamping your wardrobe**

You’d be surprised how much potential already lays within your own wardrobe! Don’t be afraid to get creative and find ways to revamp clothes you already own. Here are a few ideas I’ve enjoyed doing personally:  
Tie-dying a t-shirt (or any piece of clothing for that matter!)

- Cutting jeans into denim shorts or ripping jeans yourself
- Cutting a top into a crop top or singlet
- Acid washing jeans
- Learning to make jewelery (I recently purchased a beading kit from Spotlight and I’ve never looked back)
- Actually **FIXING** clothes when they are broken. It’s easy just to throw something away, but if you can master a simple stitch, or replacement of a zipper you’d be surprised how long clothes can last you



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I would highly recommend [Pinterest](#) and [TikTok](#) for discovering new ways in which you can revamp your wardrobe

That's a wrap for today - I hope you've enjoyed my tips and tricks for sustainable style and my inbox is always open if you have any questions. I would also love to see your favourite thrifted outfits, so feel free to share them in the comments.

Thanks for reading & I'll speak to you next week!

**Rosie**